Dear Potential Sponsor:

The Morgan County African American Museum (MCAAM) is hosting its **3rd Annual Living Legacy Gala** on **Saturday, September 17, 2016 at 5:00 p.m**. The event will be held at the James Madison Conference Center, 260 West Washington St, Madison, GA.

The Living Legacy Gala is an event that honors those who have persevered in spite of tremendous odds that were often against them and still, they never allowed their light of purpose to be extinguished. One outstanding individual from the following four sectors will be honored and celebrated during this event:

*Business/Corporate Sector:* Mr. Richard Hubbard, Sr. *Education:* Ms. Elzata Brown

*Community/Civic Leadership:* Mrs. Laura Bell Butler *Religion:* Rev. James McCray

This Living Legacy Gala is the mainstay of MCAAM’s fundraising efforts. It is our hope that your business would consider partnering with us to stretch forth to achieve our mission to celebrate, educate and preserve the history and art of the African American culture. Your business can support this year’s event through corporation sponsorships, table purchases and ad placement in our Commemorative Program booklet featuring your business or making a tribute to an honoree. Last year’s event had nearly 200 attendees.

* Two levels of corporate sponsorships are available:

$1000.00 Full page Ad in Commemorative Program Booklet ***with premium placement***

4 invitations

Website/Social Media promotion

Recognition of your business at Event

$ 500.00 Half page Ad in Commemorative Program Booklet

2 invitations

Recognition of your business at Event

* Commemorative Booklet Advertisement options: ***\*Booklets will be distributed to all attendees***

Full page $200.00 ***All images and art work must be camera ready and***

Half-page $100.00 ***submitted to*** [***admin@mcaam.org***](mailto:admin@mcaam.org) ***by August 26th to be***

***guaranteed inclusion into booklet.***

* Individual tickets may be purchased for $50.00 and an eight (8) seat table may be purchased for $375.00.

We are excited to add that as a sponsor, a portion of your donation is tax deductible and will be matched dollar for dollar, allowing the museum to reach its fundraising goals more rapidly.

Should you have any questions about sponsorship, ads or ticket sales, please call the Morgan County African American Museum at 706-342-9191 or visit [www.mcaam.org](https://d.docs.live.net/774201b11a32e742/www.mcaam.org). The museum hours are Tuesday-Friday 10:00-4:00 and Saturday by Appointment. Upon receipt of your contribution, invitations will be mailed or held at will-call.

Your support matters! We look forward to your favorable response by **Friday, August 26th 2016**.

Best regards,

Ms. Sherry Terrell Alexander, Rev. Fred Perriman,

MCAAM Living Legacy Gala Chair MCAAM President

Morgan County African American Museum

2016 Living Legacy Gala

Sponsorship Commitment Form

Company/Organization/Individual Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_State: \_\_\_\_\_Zip: \_\_\_\_\_\_\_\_

Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Contact Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Website Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

We would like to make the following commitment to the Morgan County African American Museum – 3rd Annual Living Legacy Gala being held on Saturday, September 17, 2016:

$1000 Corporate Sponsorship

$500 Corporate Sponsorship

***All images and artwork must be camera ready and submitted to*** [***admin@mcaam.org***](mailto:admin@mcaam.org) ***by Friday, August 26, 2016 to be guaranteed inclusion into booklet.***

$200 Full Page Ad in Commemorative Booklet

$100 Half Page Ad in Commemorative Booklet

\_\_\_\_ # of Table(s) @ $375.00

\_\_\_\_ # of Individual ticket(s) @ $50.00

We regrettably cannot sponsor or attend your Gala but will make a tax-deductible contribution in

the amount of $\_\_\_\_\_\_\_\_\_\_\_\_\_.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_

Signature and Title Date Check Amount

Thank you for your partnership and commitment to the success of this event. If you have any questions about your donation, please call Sherry Terrell Alexander at 404-787-7344 or the museum at 706-342-9191. **All donations are due by Friday, August 26, 2016.**

Please make checks payable to:

**Morgan County African American Museum**

**PO Box 482**

**Madison, GA 30650**